

colansa

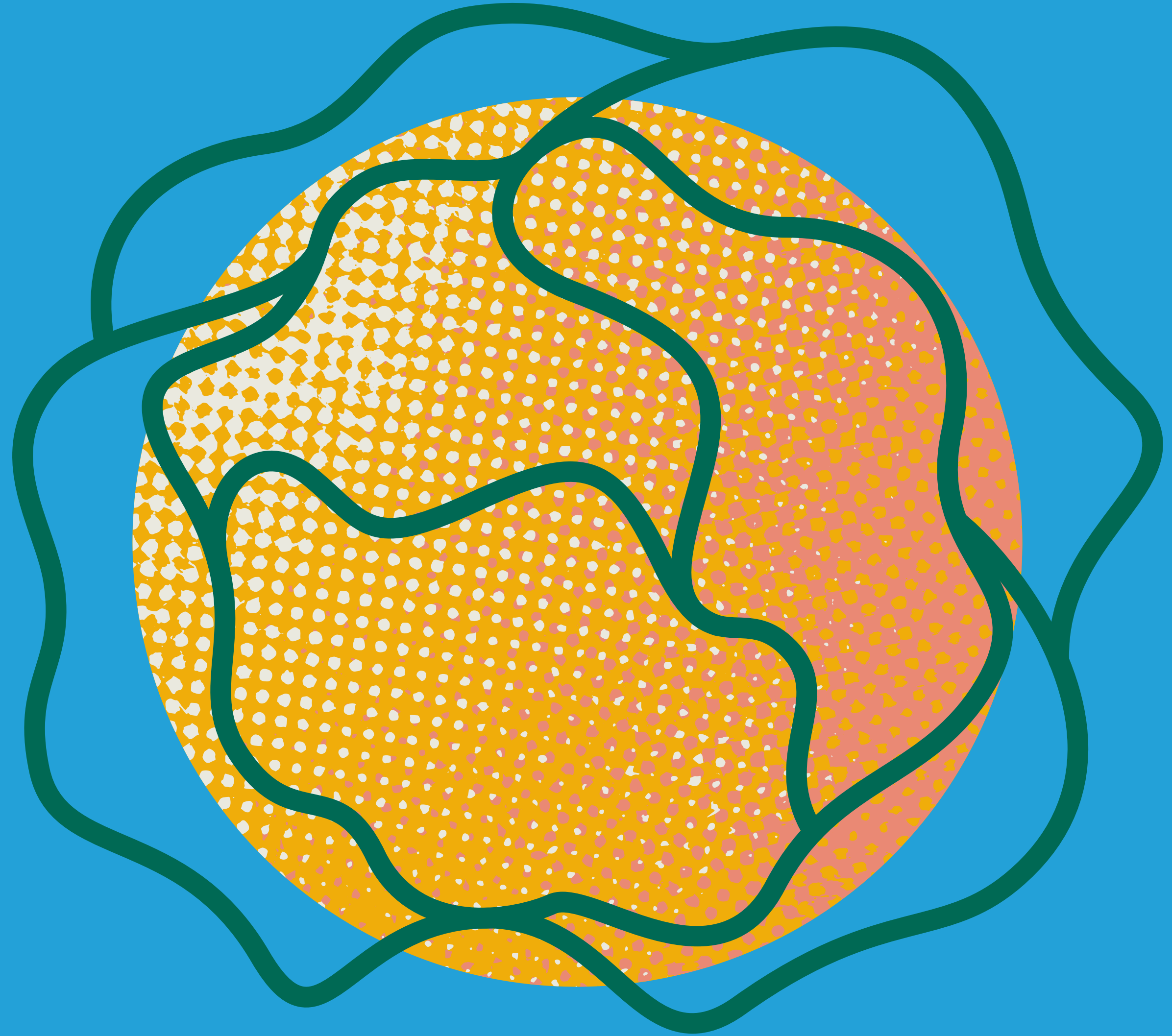
Annual Report 2022-2023

August 2023



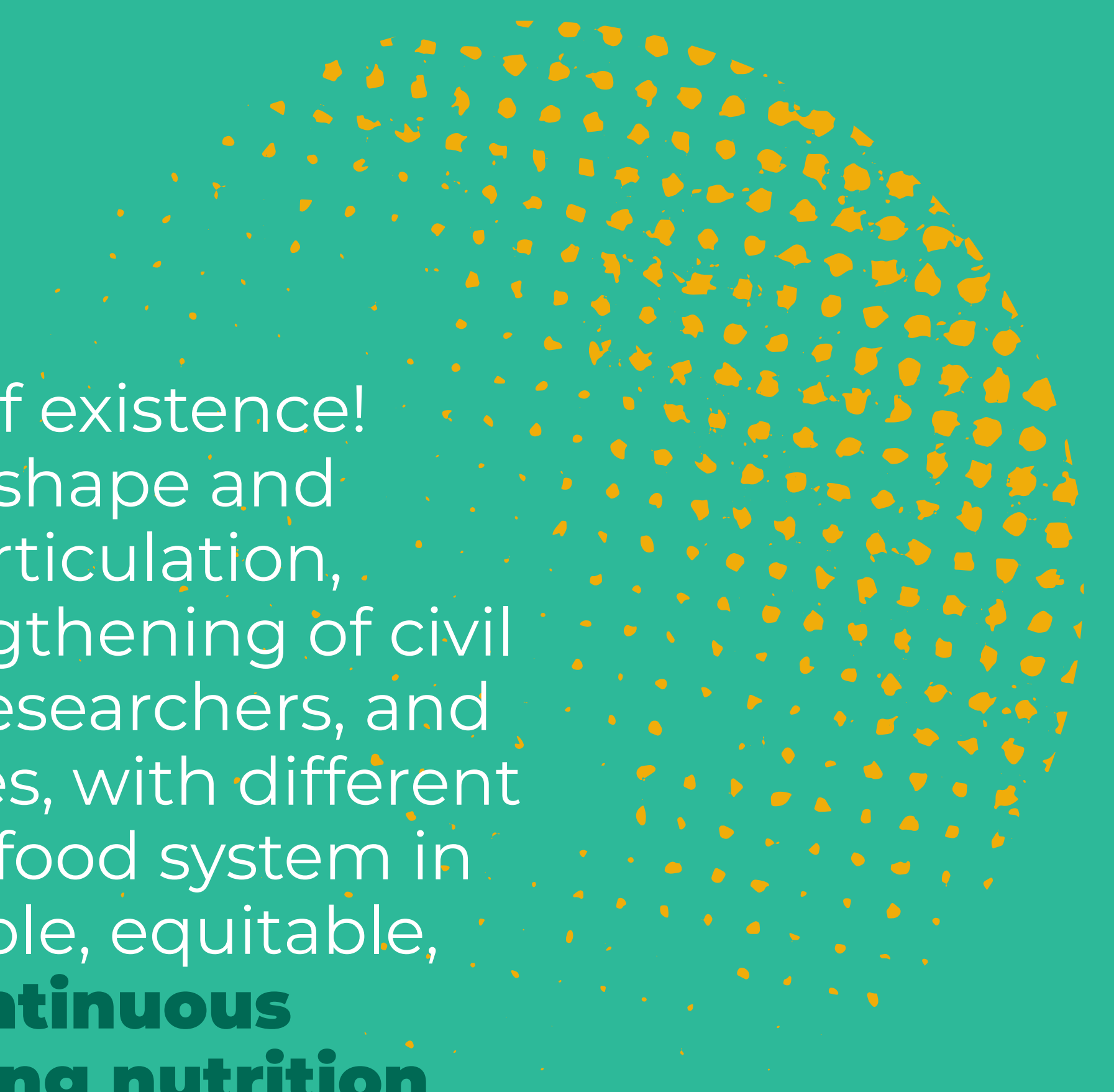
Colansa turns 2!

Our home is
Latin America
and the
Caribbean!





Colansa celebrates its second year of existence! A community that has been taking shape and becoming an important space for articulation, exchange of experiences, and strengthening of civil society organizations, universities, researchers, and professionals from various disciplines, with different backgrounds, working to make the food system in our region healthier, more sustainable, equitable, and inclusive. **We work for the continuous improvement of policies promoting nutrition and health**, with special attention to the prevention of noncommunicable chronic diseases (NCDs).





It has been many years of development and a first year dedicated to building a community with common goals and visions. We believe that the food systems in our region can be an important vector of transformation:

systems that generate health contribute to the improvement of our environment, and are also promoters of equity and inclusion, the result of participatory processes that strengthen our democracies.



In the second year, there was a lot of dedication to strengthening Colansa so that we could achieve a safe and healthy space for continuous discussion and debate on experiences, strategies, and proposals, always based on robust scientific evidence, in a very challenging context with the COVID-19 pandemic and the economic crisis.





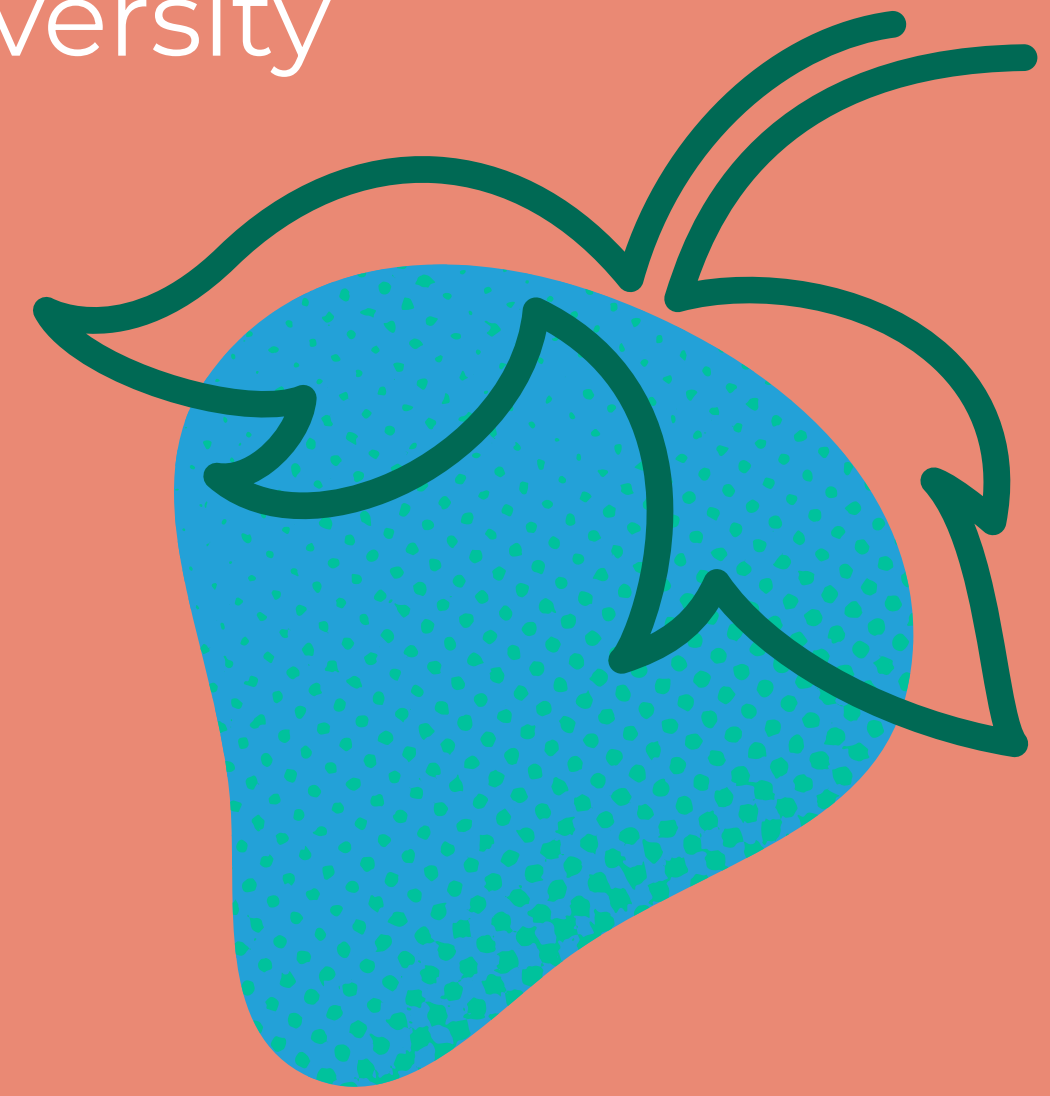
Colansa: advancing more and more...

During its second year of existence, Colansa also sought to expand its membership base, especially in underrepresented countries, as well as to improve some communication tools and ensure greater coverage of activities and publications in the region's three main languages: Portuguese, Spanish, and English.





Equally important, the members of Colansa's Coordinating Committee have dedicated themselves to guaranteeing the long-term sustainability of the community, through new funding and partnerships, which will allow for the continued development of activities. This year, we had a new member on the Committee: the Center for Epidemiological Research in Nutrition and Health at the University of São Paulo (NUPENS/USP).





Lines of work:

Investigation

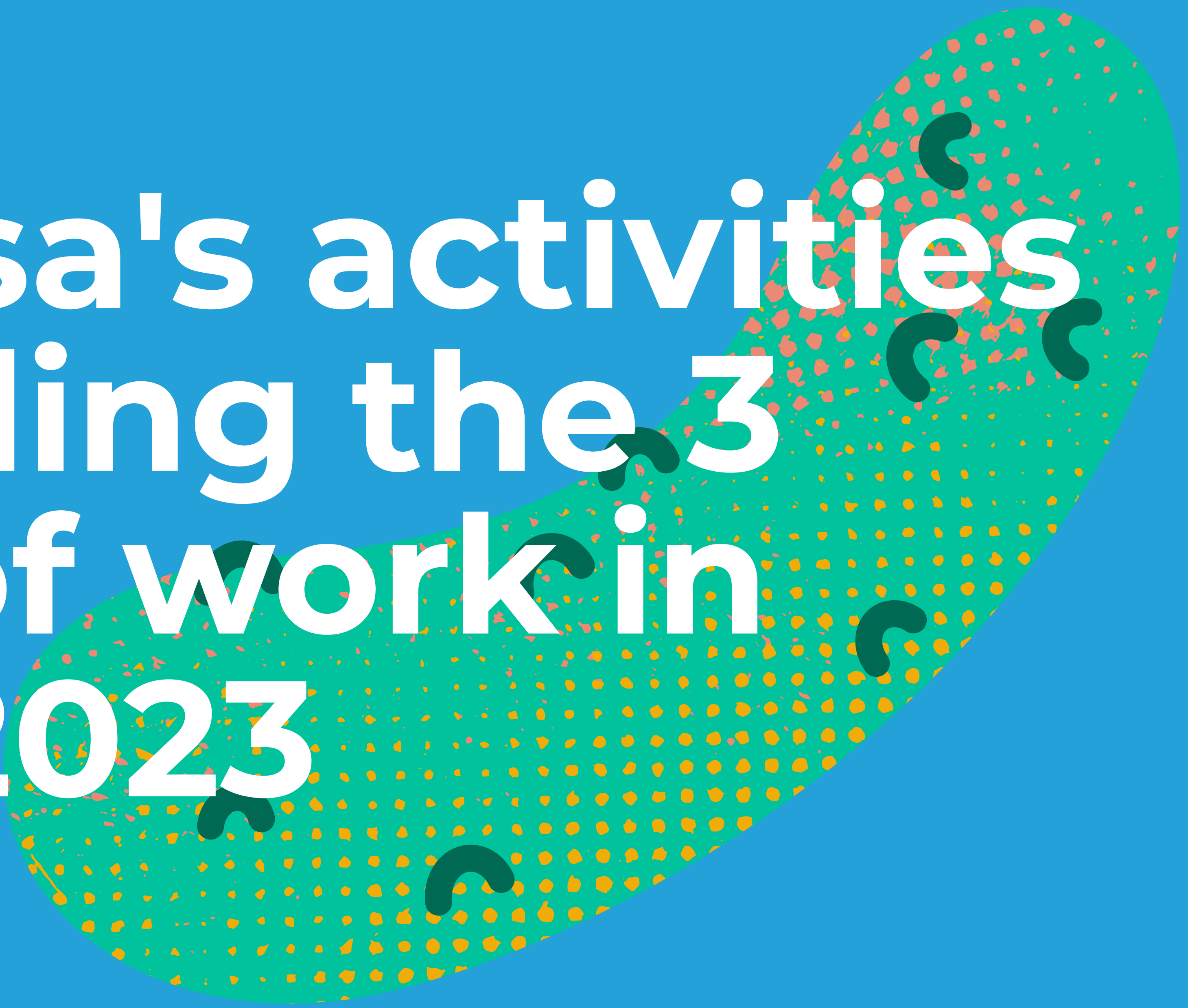
Policy
Impact

Training
and Tools

The thematic cores in our community serve to **exchange scientific evidence, empower, and strengthen lines of work autonomously**, but without losing sight of Colansa's shared vision and mission.



Colansa's activities regarding the 3 lines of work in 2022-2023





Research Initiatives:

June 2022: Participation in the INFORMAS eSymposia 2022: Latin America and the Caribbean [virtual]:

“Graphic representation of the front of package label available research: an evidence gap map approach”. (organized by the Labeling Department)

November 2022: Organization of the Symposium:

"Results of the Labeling Act in Chile: Learning and Challenges in the Region" (organized by the Labeling Department)

February 2023: Participation in the Symposium

"Can we empower the consumer with warning labeling?" organized by SLAN

April 2023: Symposium presentations for the SLAN 2023 congress, which will include:

"Monitoring and combating industry interference in public food and nutrition policies in the ALC" (organized by the Interference Department)

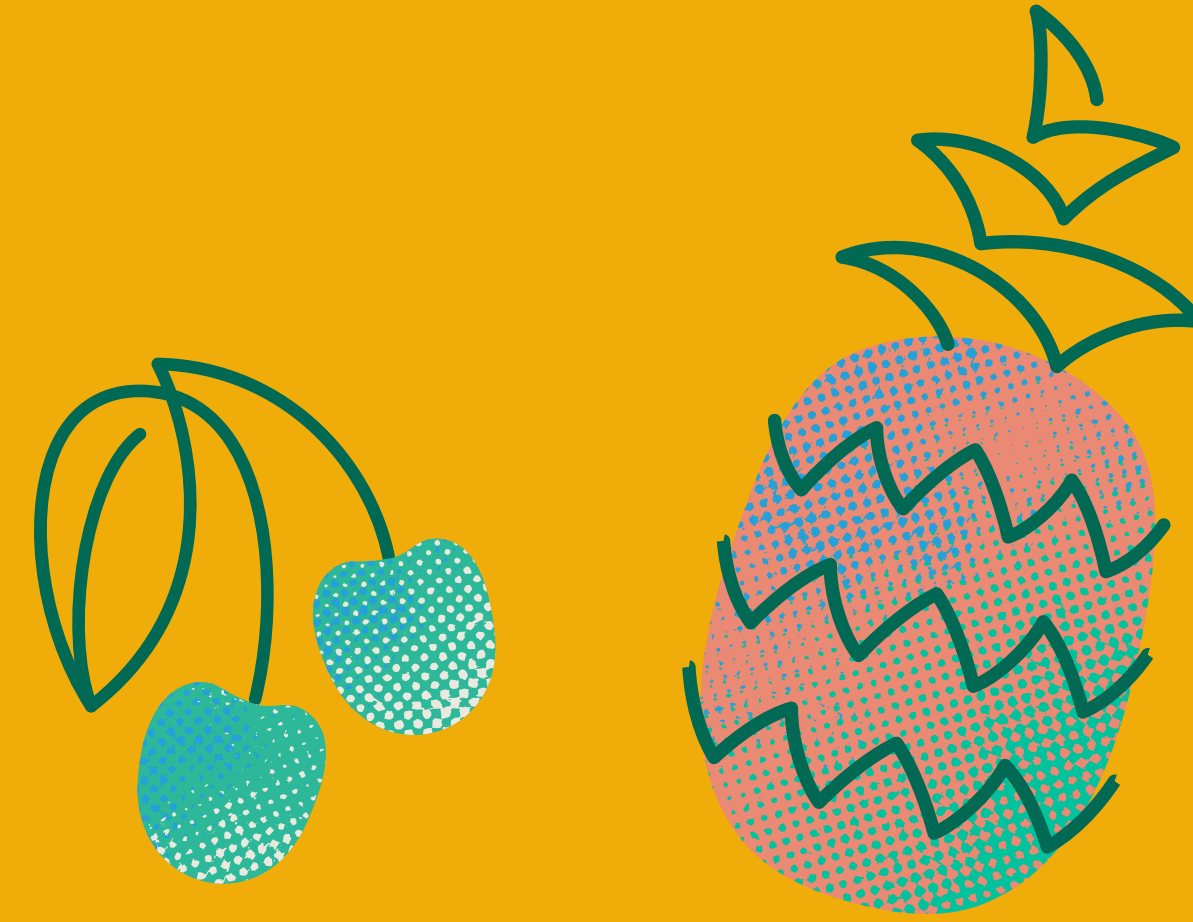
"Progress and Challenges in the Implementation of Frontal Food Warning Labeling in LAC" (organized by the Labeling Department)



Advocacy Initiatives:

October 2022: Colansa signs a letter of support for the El Poder del Consumidor (Mexico) initiative in favor of warning labels, in response to the petition for writ of amparo 358/2022 presented by the sugary drinks company Desde el Corazón del Fruto S.A. de C.V.

December 2022: Colansa signs an alert letter against conflicts of interest in initiatives to tackle malnutrition in Latin America and the Caribbean.



December 2022: Drafting of the Policy Brief "Front-of-Package Nutrition Labeling. Public health policy for population protection. Reference document for policymakers".

April 2023: Presentation of Colansa at the NCD Alliance to Discuss Front-of-Package Warning Labeling



Etiquetado Nutricional Frontal de Alimentos

Política de salud pública para proteger a la población
Documento de referencia para decisores políticos



colansa Comunidad de Organizaciones Latinoamericana y Caribe de Alimentos Saludables

[Sobre](#) [Biblioteca](#) [Eventos](#) [Contáctenos](#) [ES](#) [PT](#) [EN](#)

[Biblioteca](#) / Colansa firma carta de alerta contra conflictos de interés en iniciativas para enfrentar la desnutrición en América Latina y el Caribe

Colansa firma carta de alerta contra conflictos de interés en iniciativas para enfrentar la desnutrición en América Latina y el Caribe

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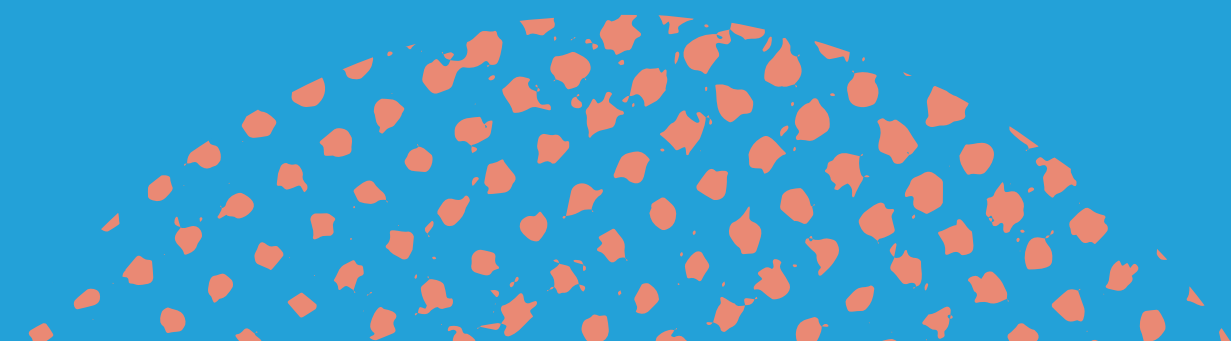
Trainings conducted by Colansa:

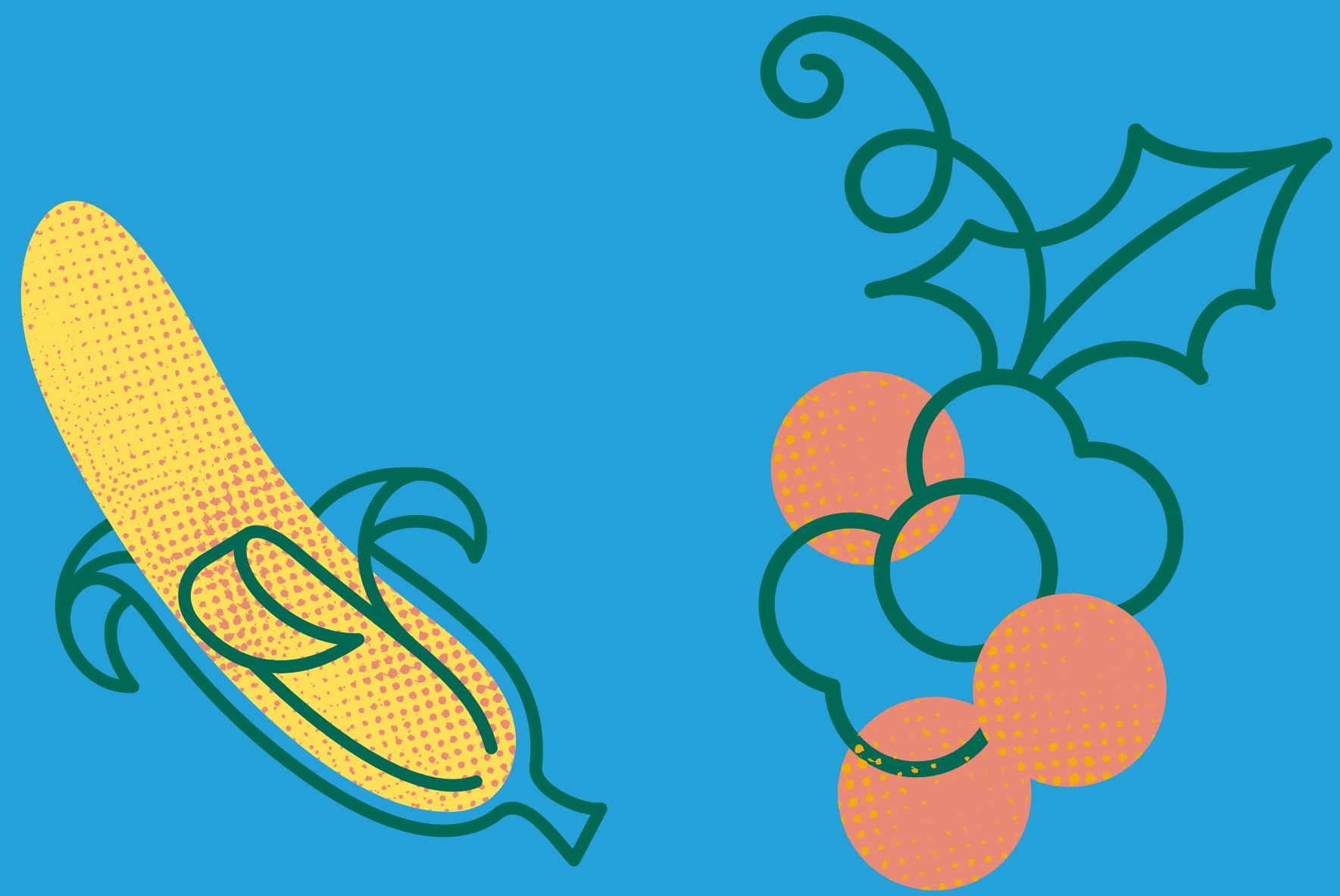
May 2022 and March 2023:

Workshop "From research to action: tools to influence public health policies", conducted by the FIC Argentina team with the aim of reflecting on the role of academia in knowledge production and how it engages in political advocacy processes, as well as delivering tools and practices for this task.

1st edition: Colansa members and
2nd edition: supported by INCAP for INCAP members and members of the INCAP Research Center for the Prevention of Chronic Diseases (CIIPEC).

June 2022: Webinar on Management and Prevention of Conflicts of Interest in Food and Nutrition Policies in Latin America and the Caribbean. What are the industry interferences in public health policies and the conflicts of interest that hinder the advancement of effective measures to promote adequate and healthy nutrition in the region?





TALLER:

“DE LA INVESTIGACIÓN A LA ACCIÓN: HERRAMIENTAS PARA INCIDIR EN LAS POLÍTICAS PÚBLICAS DE SALUD”

SAVE THE DATE

23/06 - 14h (GMT-3)

WEBINAR

PREVENÇÃO DE CONFLITOS DE INTERESSES EM POLÍTICAS DE ALIMENTAÇÃO E NUTRIÇÃO NA AMÉRICA LATINA E CARIBE

PREVENCIÓN DE CONFLICTOS DE INTERÉS EN LAS POLÍTICAS ALIMENTARIAS Y NUTRICIONALES EN LATINOAMÉRICA Y EL CARIBE

PREVENTING CONFLICTS OF INTEREST IN FOOD AND NUTRITION POLICIES IN LATIN AMERICA AND THE CARIBBEAN





August 2022. Workshop "Front-Of-Package Food Labels Evidence Gap Map". Organized by the Labeling Department, its purpose was to provide the tools needed to use the Map, which shows the evidence available worldwide in relation to the 5 types of front-of-pack labeling that have been implemented or are in the process of being discussed and/or evaluated for implementation: warning labeling, traffic light labeling, Nutri-score, Health Star Rating and the Healthy Choice logo. 5 concept notes that will use this tool.

August 2022. Workshop "Use of gender sensitivity assessment tool", developed within Colansa. This is a simple questionnaire aimed at facilitating the assessment of studies, projects, and research or advocacy programs from a gender perspective.

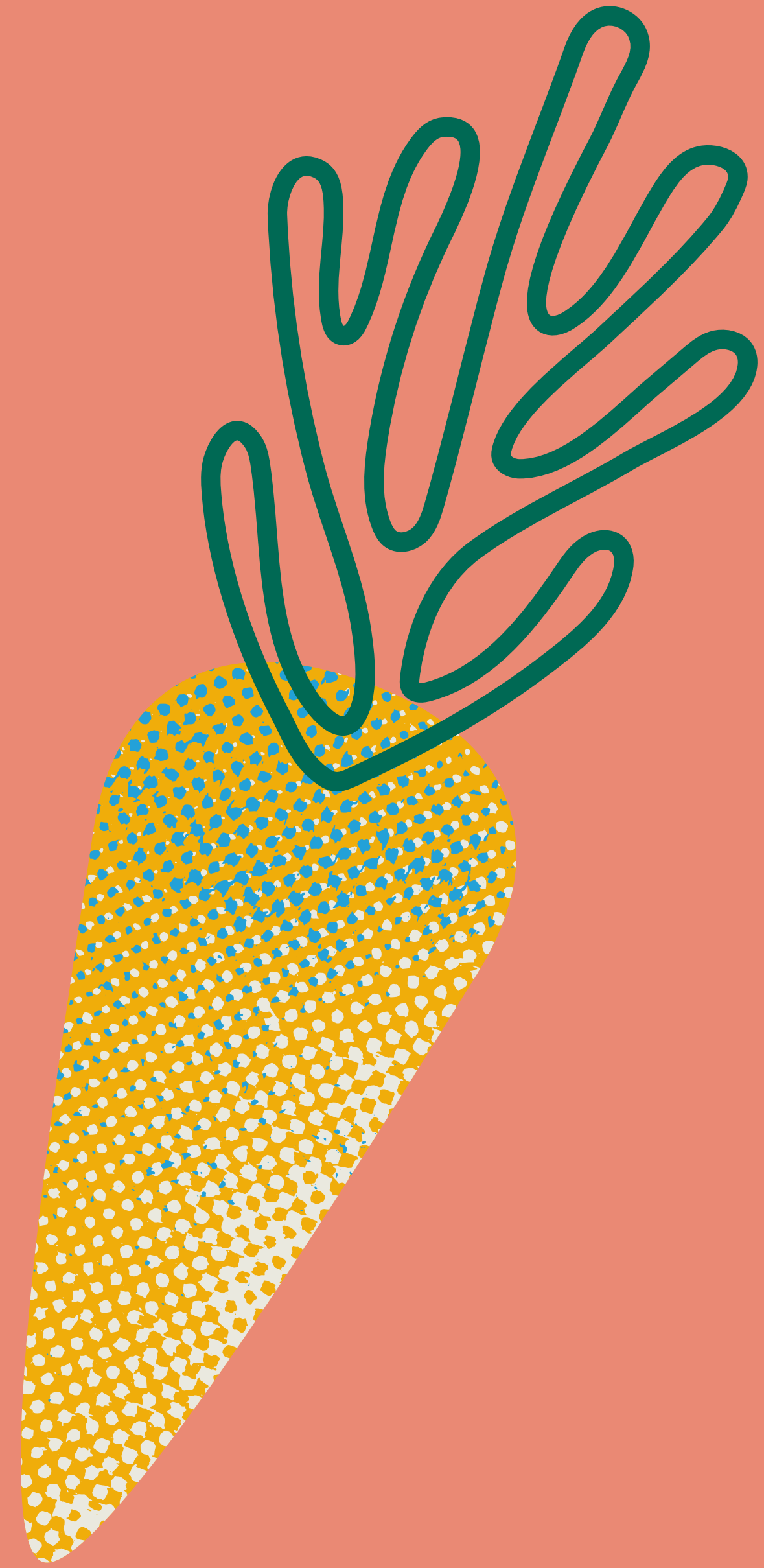
Home / Mapa de evidencia en Etiquetado Frontal de Alimentos

Mapa de evidencia en Etiquetado Frontal de Alimentos

Este mapa muestra la evidencia disponible a nivel mundial, en relación a 5 tipos de Etiquetado Frontal de Alimentos (FOPL por sus siglas en inglés) implementados o en proceso de discusión y/o evaluación para su implementación: etiquetado de advertencia, sistema de semáforo, Nutri-score, Health Star Rating, y el logo Healthy Choice.



Labeling Hub





What did the labeling department do?

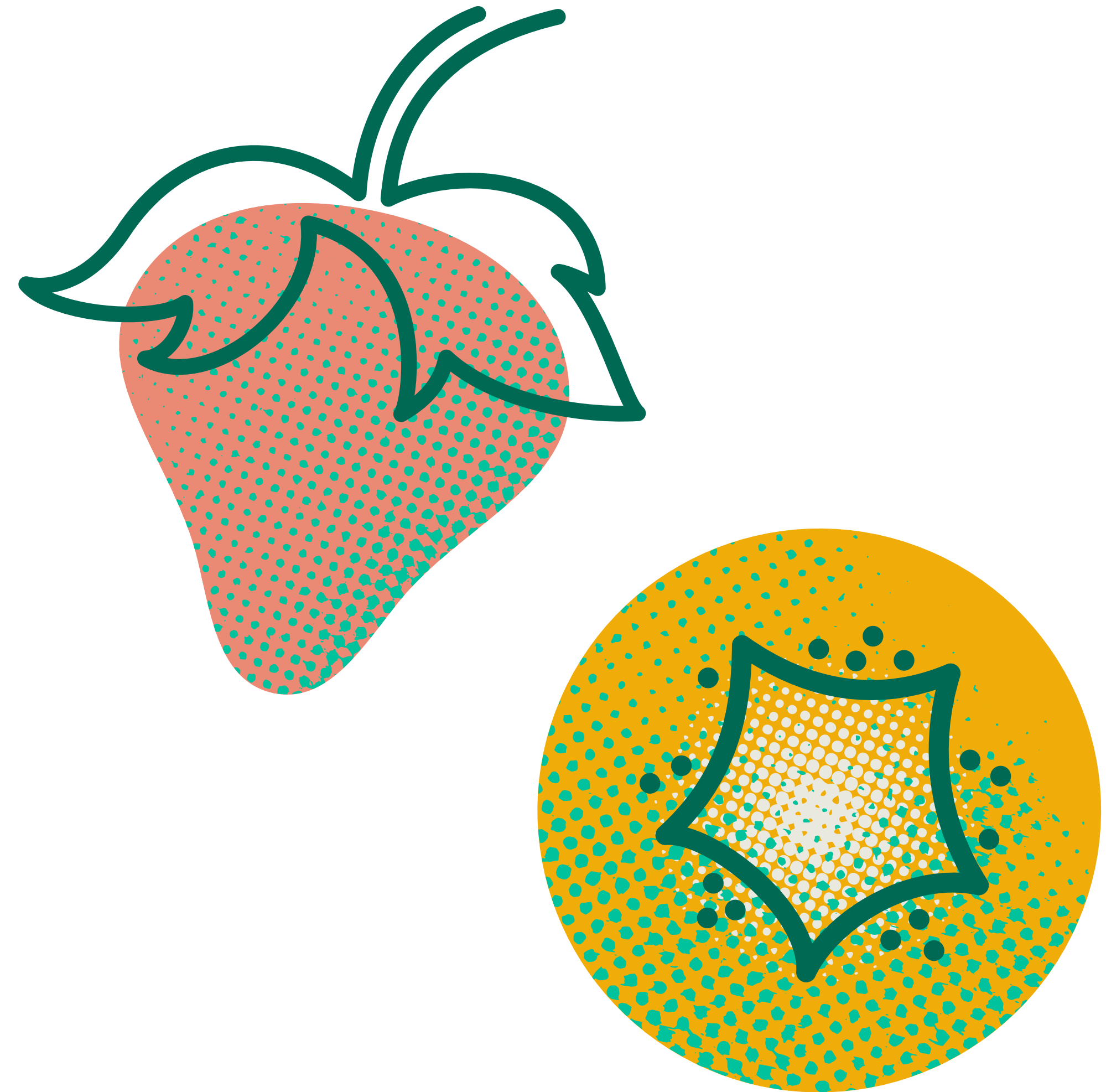
SLAN Symposium (online) on Experience and Challenges of Front-of-Package Labeling in Lac + free presentations

Manuscript on labeling experience in the ALC

Development of an Interactive Evidence Map (EPPI-MAPPER)

Evidence document to support discussion at the Codex Alimentarius

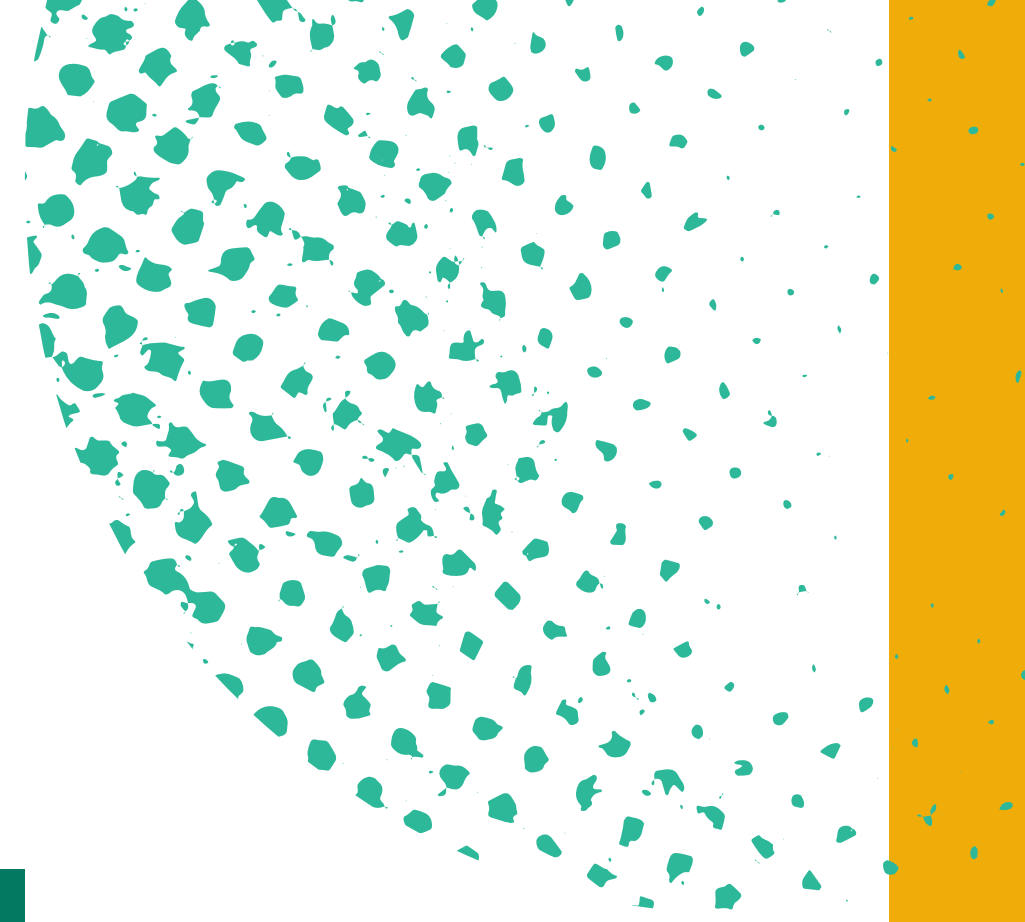
Key Players Directory





slan 2021 XIX CONGRESO LATINOAMERICANO DE NUTRICIÓN (SLAN)
 31 de octubre al 4 de noviembre, 2021
 VIRTUAL
 “Desde el Paraguay para Latinoamérica y el mundo”

[Solicitud de información](#)



ETIQUETADO FRONTAL DE LOS ALIMENTOS Y BEBIDAS INDUSTRIALIZADAS

El etiquetado frontal de los alimentos es una herramienta simple, práctica y eficaz para informar al público sobre la calidad de los alimentos y orientar así sus decisiones de compra (1).

En Latinoamérica, el consumo excesivo de calorías, sodio, azúcares y grasas no saludables se asocia a los principales problemas de salud pública de la región como son la obesidad, diabetes, enfermedades cardiovasculares y algunas formas de cáncer (2, 3).

El etiquetado frontal de los alimentos tiene entonces como función principal informar al consumidor cuando un alimento tenga niveles elevados de estos nutrientes.

Los etiquetados de advertencia (como los signos pare de Chile, México y otros países) transmiten este mensaje en forma más sencilla y clara que los etiquetados que entregan contenidos nutrimentales (como GDA) o que resumen información (como el Nutriscore) (4).

Las evaluaciones de la implementación del etiquetado en Chile confirman estos efectos positivos:

- Consumidores comprenden bien las etiquetas y valoran la política (5)
- Consumidores han cambiado sus compras, prefiriendo alimentos y bebidas más saludables (6,7)
- Los alimentos disponibles en el mercado tienen menos contenido de sodio y azúcares (8)
- No hay impactos negativos en cuanto a los salarios ni a los empleos del sector alimentario (9).

La evidencia muestra que las regulaciones voluntarias comparadas con las obligatorias tienen menor efectividad porque son (10,11):

- Más limitadas en su alcance.
- Peor implementadas y monitoreadas.
- Menos consistentes en su implementación.

Es importante que la discusión de políticas de etiquetado de alimentos y bebidas industrializadas se den en un marco que regule la influencia de actores con conflicto de intereses como son las grandes corporaciones de alimentos y bebidas ultraprocesados (12).

Mecanismos explícitos de transparencia y de rendición de cuentas son necesarios para poder asegurar a la población que las decisiones tomadas privilegian la salud y bienestar de la población por sobre otros propósitos (13).

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Asian Journal of Distance Education

		Study Characteristics				
		Participant Continent	Participant Focus	School Type		
Research focus and approach	Study focus			Kindergarten	Primary/Elementar School	Middle School
	Teacher digital competence	█	█	█	█	█
	School-home connection	█	█	█	█	█
	Digital infrastructure	█	█	█	█	█
	Administrative response	█	█	█	█	█

25 Available open access
 1 Not available open access
 2 Open Access for the first 6 months

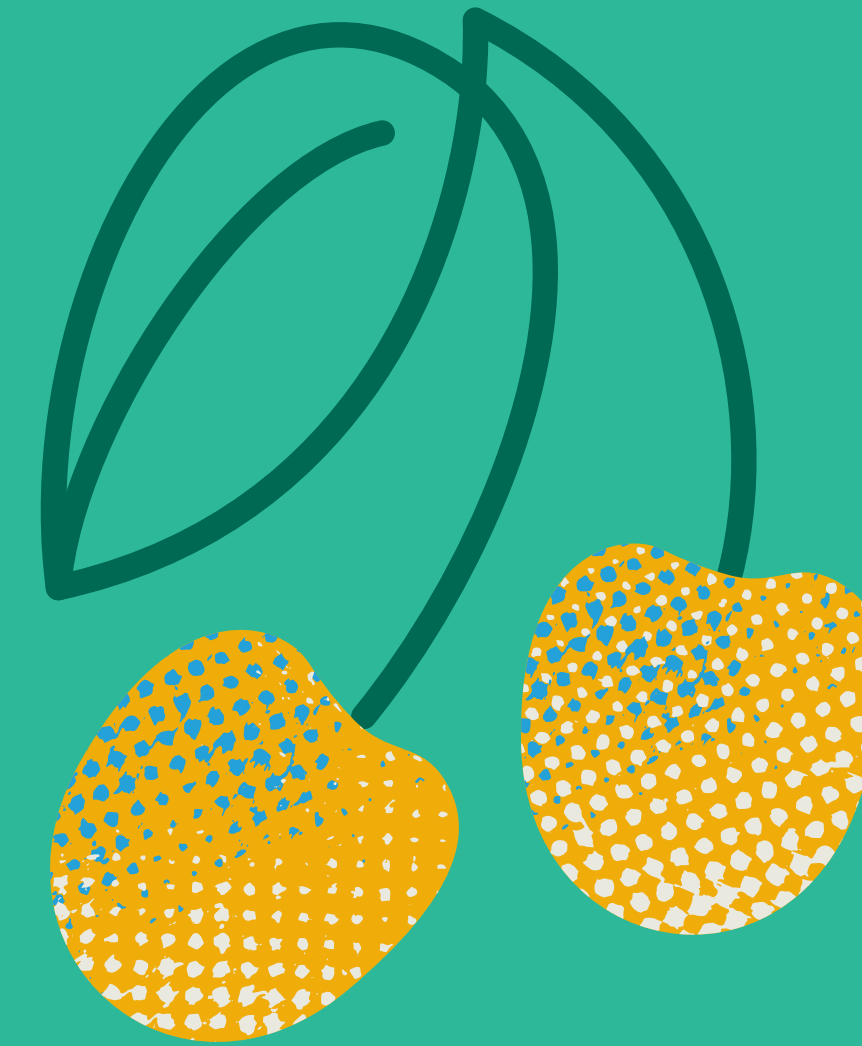


Data Survey

Repository of Instruments for
standardized data collection

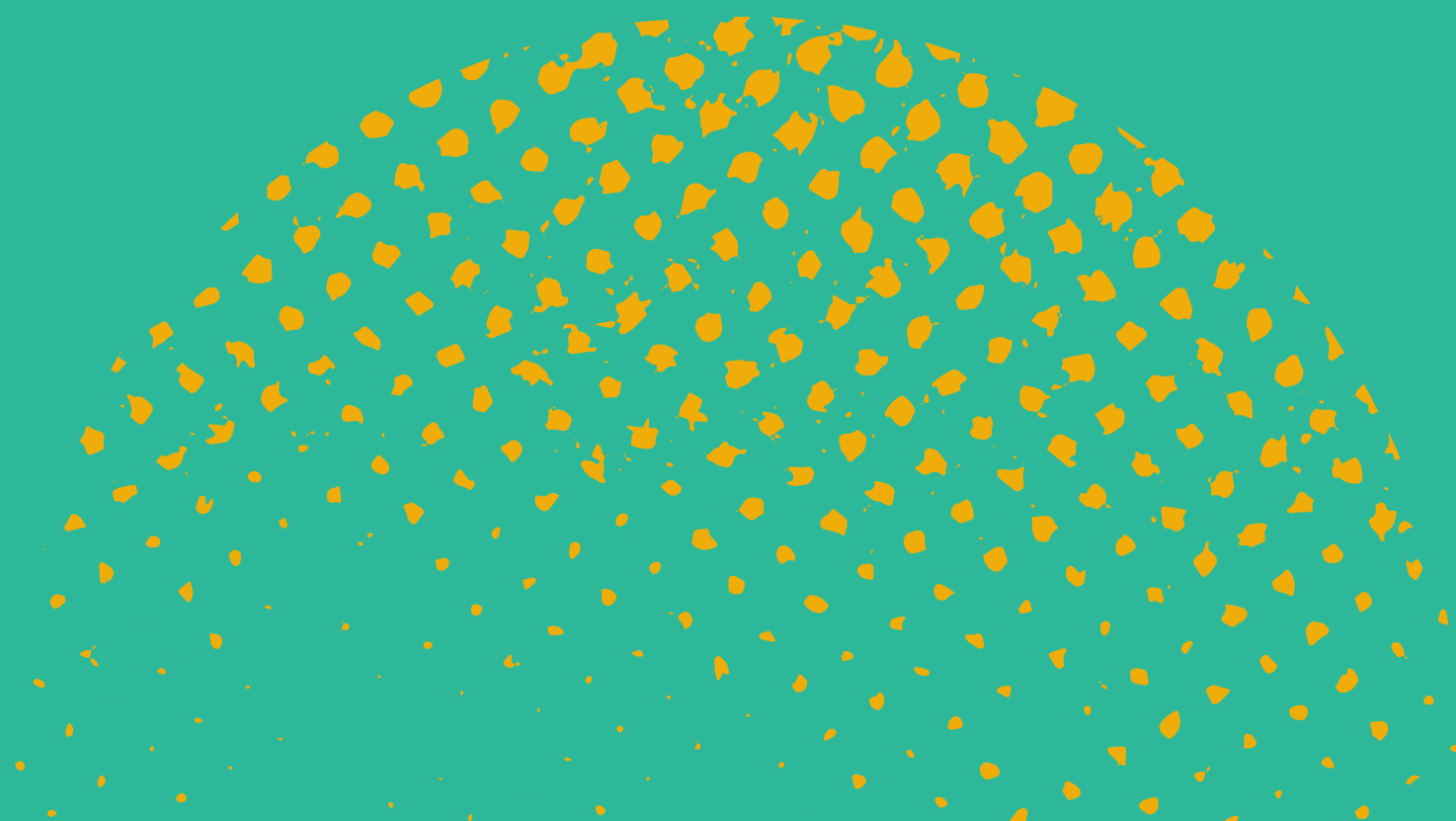
Formation of regional databases on
food composition

Regional questionnaire on key
nutrition policies in 11 countries of
the ALC



Online Front-of-Package Labeling
(FOPL) Document Library

Mapping of key players and
positions on social media (in 4
countries) regarding FOPL





Expansion of regional partnerships

Coordinated action to increase impact and synergy with existing initiatives, for example:



SLAN

REPORTS - International Network for Research, Monitoring, and Action on Nutrition and Obesity Prevention

WWF Global Action Platform for Sustainable Consumption and Diets

Among many others.





Who participates in Colansa?

The network currently has around **185 members and 22 organizations from 18 countries**, reflecting the breadth of its reach and the scope of its positions.



Profession:

84

PEOPLE

Nutritionist

13

PEOPLE

Doctors

23

PEOPLE

Other professions
(attorney, sociologist,
economist,
activist, psychologist)

36

PEOPLE

Researchers
and professors

05

PEOPLE

Engineers

Country

Argentina | **26**

Bolivia | **2**

Brazil | **50**

Canada | **2**

Chile | **22**

Colombia | **9**

Costa Rica | **9**

Ecuador | **8**

Guatemala | **7**

Mexico | **18**

Other countries | **8**

Panama | **6**

Paraguay | **3**

Peru | **5**

Puerto Rico | **2**

Dominican Republic | **1**

Uruguay | **5**

TOTAL | 185



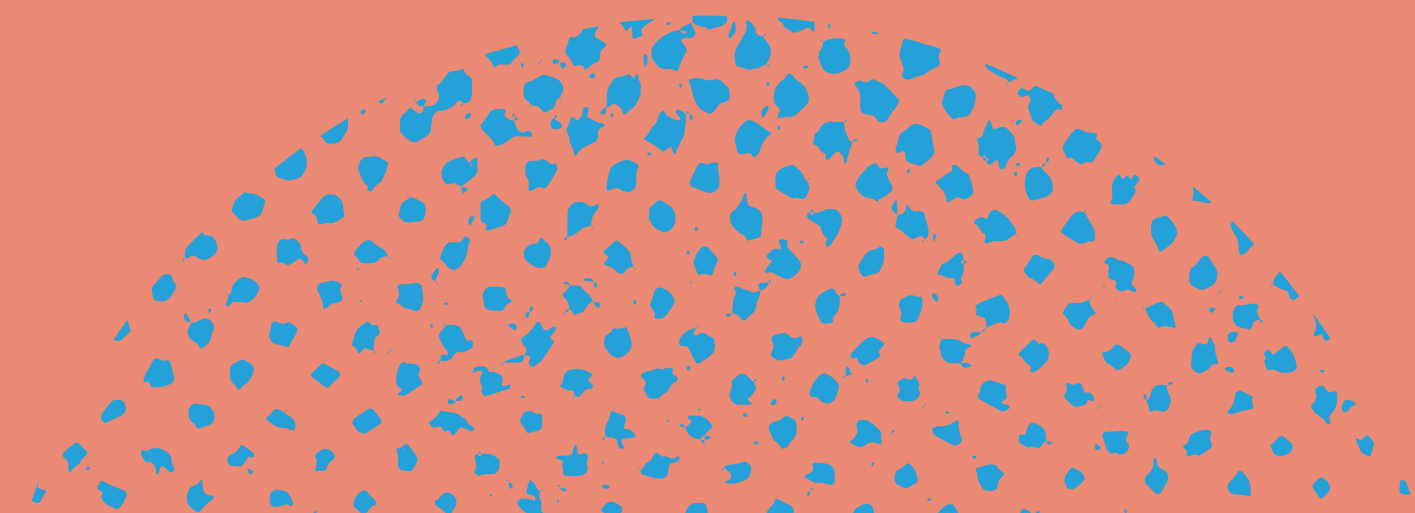
Who participates in Colansa?

Organizations:

Nutrition and Food Research Group and Sustainable Systems (INSAS)
Brazilian Institute of Consumer Defense (Idec)
Health Environment and Development Foundation (FUNSAD)
Consortium for Health, Environment, and Development (ECOSAD)
Institute of Nutrition and Food Technology (INTA)
National Institute of Public Health (INSP)
International Development Research Center (IDRC)
Healthy Americas' Coalition (CLAS)
Guatemala Cardiovascular Surgery Unit
Obesity Observatory
InterAmerican Heart Foundation (FIC / IAHF)
InterAmerican Heart Foundation - Argentina (FIC Argentina)
What a delight it is to eat healthy and from our land campaign
Institute of Nutrition of Central America and Panama (INCAP)



Counterweight Coalition
The Power of the Consumer
5 a Day Foundation Venezuela
University Observatory on Food and Nutritional Security of the State of Guanajuato a.C. (OUSANEG)
ENT Uruguay Alliance
Argentine Consumers
Group of Studies, Research, and Practices in Food Environment and Health
Healthy Eating Movement of Panama
Research Center on Nutritional Problems (CISPAN), Faculty of Nutrition, Faculty of Medicine, University of Buenos Aires
Institute of Clinical and Health Effectiveness (IECs)
Healthy Costa Rica





Who participates in Colansa?

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Perspectives and Next Steps

Colansa prepares for a new stage!

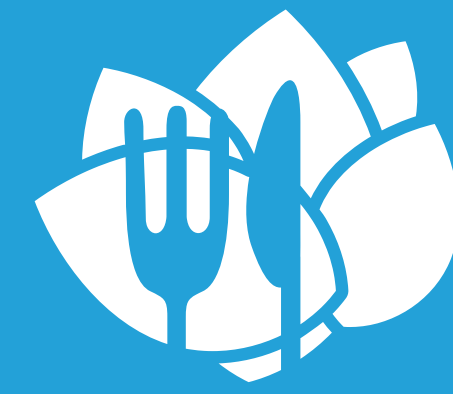
4 main goals:

1. To expand Colansa's representativeness and diversity, maintaining the active participation of members and aligned with our values and mission.

2. To advance in consolidating Colansa as a reference in Latin America and the Caribbean in the fields of healthy, sustainable and equitable food systems in terms of research, advocacy, training and collaboration.

3. To increase advocacy activities in multilateral spaces.

4. To develop a regional strategic communication concept for "Healthy to Know" advocacy.



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